

**Murray Arts Advisory Board  
Minutes for August 16, 2011**

Attendance: Mildred Horton, Sharon Whitney, Scott Mooy, Elaine Judd, Stephanie Pollei,  
Mary Ann Kirk (staff).

Excused: Shauna Hart, Jen Davies, David Christensen, Jenny Simmons

1. Minutes for July 19, 2011 were approved as written,
2. Salt Lake County has requested some additional information regarding our application. They want assurance that we have professional financial advisors and that we will be inclusive of other communities as a regional facility. Doug Hill is responding. The foundation is hosting a breakfast for merchants on Friday. Board members were invited. Elaine will try to attend. Board members gathered donations to give to the foundation. Mary Ann sent letters to all former arts board members requesting donations to help the foundation in hiring a fund raising consultant.
3. July events included the ballet and Wizard of Oz which both averaged around 500 each night. Scott mentioned that the Arts Council used a cell phone attachment to take credit cards. Mary Ann was concerned that this takes out another 3% of our revenue. She felt we could use this in an emergency but not as the main way to take money. Mildred felt that this could set a precedence where people start expecting it. The drama camp was just slightly lower than last year. She has received requests to change the dates to another time of year instead of the first two weeks of August. We typically wait until the lunch and children matinee series are over because they are in the same location. We may want to consider Pavilion #2 but that one is heavily rented.
4. Upcoming schedule includes Aida and the Acoustic festival. We are using the KSL deals again for two Thursdays. Mildred, Jenny, and Stephanie will help run the booths on the first weekend since Mary Ann will be out of town. Miss Murray Pageant is on September 17.
5. Winter schedule:

The juried art show has been scheduled for November. Board members agreed that we shouldn't charge an entry fee if we are not charging for other competitions.

A summary of arts in education activities was passed out. Youth musicals will be produced using all local elementary schools. Directors are being hired. We may want to use the musicals to educate people about what we sponsor in the community and ask for donations for the performing arts center.

Mary Ann will wait to finalize literary activities with David.

The library is willing to host our Halloween literary winners on October 26 from 7 to 8:30 pm. The library will push the literary competition with their youth patrons. Last

year we only had a few storytellers. Board members thought we should still include a few good storytellers and put them at the end. If the Haunted Trails is pulled together again by a private group, we could invite the winners to participate in both. We still need to talk to Holly Robison and Jenny Simmons and find out if local schools are interested in storytelling festivals aside from the Halloween activity.

We have a new local youth choral group being organized by Joan Brinton. It is a junior choir under the organization of an adult choir. The group will perform at the end of the season and the director will invite a few local elementary school choirs to perform with them.

Mary Ann has not had time to get a facebook page created. She has sent out emails and asked people to forward them to family and friends.

6. The winter community art pass schedule was reviewed. Board members were ok with the slight increase in the season pass. Mary Ann wondered if we should keep the \$5 and \$3 prices or go to a \$5 general admission for Missoula. The Board suggested adding a family rate for single shows of Snow White and Lily's Crossing of \$20 per family up to 6 people without the stipulation that it must be a parent with dependent children. Mary Ann thought she would approach schools and libraries to give away comp tickets for Lily's Crossing for reading rewards.
7. Next month we will have an Arts in the Park financial summary.